

Executive Summary GadgetManElectronics

We are a new company that specialises in providing top-quality screen protectors and power banks for various electronic devices. Our goal is to offer our customers the best possible protection for their devices while keeping them charged and powered throughout the day.

At GadgetManElectronics, we understand that electronic gadgets are an essential part of people's daily life. We know how frustrating it can be to deal with a broken or cracked screen, or run out of battery life when you need it the most. That's why we offer a wide range of screen protectors and power banks that are designed to keep our customers devices safe and powered up.

Our screen protectors are made from the highest quality materials, ensuring that the client's device's screen is protected from scratches, cracks, and other damages. We offer a variety of screen protectors that are compatible with different devices, including many iPhone models. Our power banks are also made from high-quality materials and are designed to provide buyers devices with the power they need.

We offer a wide range of power banks with different capacities, so customers can choose the one that best fits their needs. Whether on the go or just need a little extra power to get through the day, we've got you covered.

At GadgetManElectronics, we are committed to providing our customers with the best possible service. We strive to make our customers' experience with us as easy and hassle-free as possible. So, when looking for top-quality screen protectors and power banks, look no further than GadgetManElectronics.

Our survey looks to gather information from people who are in need of screen protectors and power banks. It collects responses that include customers' phone brand and model, phone battery charging capacity, and prices reasonable to them. We can use this information to find popular models and find products to suit our customers. Our company will look for products in favour of our customers preference, adjust prices, and add new products to our inventory lineup.

Problems and Solutions

Problems	Solutions
<ul style="list-style-type: none">• Product prices too high• Most people do not have a broken screen• Most people do not have a broken screen protector• Mixed responses and feelings	<ul style="list-style-type: none">• Reduce prices/add discounts and promotional offers• Sell screen protectors• Sell replacement screen protectors• Open up to more products

GadgetManElectronics Marketing Survey

<https://forms.gle/foDtWZR6ixS4z6J36>