



Understand Yourself

SWOT

Strengths What do you do well? <ul style="list-style-type: none">- Problem Solving- Data Analysis What unique resources can you draw on? <ul style="list-style-type: none">- Technology What do others see as your strengths? <ul style="list-style-type: none">- Creativity- Curiosity	Weakness What could you improve? <ul style="list-style-type: none">- Focus- Procrastination Where do you have fewer resources than others? <ul style="list-style-type: none">- Capital What are others likely to see as weaknesses? <ul style="list-style-type: none">- Stubbornness- Laziness
Opportunities What opportunities are open to you? <ul style="list-style-type: none">- None What trends could you take advantage of? <ul style="list-style-type: none">- Inflation How can you turn your strengths into opportunities? <ul style="list-style-type: none">- Ideas	Threats What threats could harm you? <ul style="list-style-type: none">- Competition What is your competition doing? <ul style="list-style-type: none">- Work What threats do your weakness expose to you? <ul style="list-style-type: none">- Work