Yan Cheng May 3, 2023 Block D Marketing 11/12

3 Products

Three products that could be sold at Palmer central in the coming year:

Key Chain

Key Chain

Keychains are a popular and practical product that can serve as both a functional accessory and a fun way to express one's personality. They are compact and easy to carry around, making them a perfect item for everyday use. Furthermore, keychains are affordable and customizable, with endless design options and materials to choose from. This makes them a great product to sell as they can appeal to a wide range of customers with different tastes and preferences. Additionally, keychains are an excellent souvenir or gift item, making them a staple in the tourism and gift industries. Overall, keychains are a versatile and practical product that is easy to sell and can generate a good profit margin for retailers.

Powerball

Powerball

Powerball is an excellent product to sell for several reasons. Firstly, it is a popular and trendy item that appeals to a wide range of customers, including fitness enthusiasts, athletes, and people looking to improve their grip strength and arm muscles. Secondly, powerballs are easy to use and portable, making them a convenient fitness tool for people to use anywhere, anytime. Moreover, powerballs offer numerous health benefits, including improved circulation, hand dexterity, and wrist flexibility. They can also help alleviate symptoms of conditions such as arthritis and carpal tunnel syndrome. Lastly, powerballs are a durable and long-lasting product that customers can use for an extended period, which can lead to repeat purchases and brand loyalty. All in all, selling powerballs can be a profitable business venture due to its popularity, convenience, health benefits, and durability.

Hand Grip

Hand Grip

Hand grips are a fantastic product to sell for various reasons. Firstly, they offer a convenient and effective way for individuals to strengthen their hand muscles, improve grip strength, and enhance overall forearm strength. Hand grips are

compact and portable, making them suitable for use at home, in the office, or while travelling. They are versatile and can be used by athletes, musicians, rehabilitation patients, or anyone seeking to improve their hand and forearm strength. Additionally, hand grips are an affordable fitness tool, making them accessible to a wide range of customers. They are also a durable product that can withstand frequent use, ensuring long-term customer satisfaction. Selling hand grips can tap into the growing market of fitness enthusiasts, athletes, and individuals interested in improving their overall hand strength and grip. Overall, hand grips provide a practical and cost-effective solution for hand strengthening, making them a lucrative product to sell.